



# WORKBOOK 09 LESSON 12

## CHALLENGE

Cambridge English – **CERTIFICATE IN ADVANCED ENGLISH**

**YOU WILL HEAR THREE DIFFERENT EXTRACTS. FOR QUESTIONS 1 – 6, CHOOSE THE ANSWER (A, B OR C) WHICH FITS BEST ACCORDING TO WHAT YOU HEAR. THERE ARE TWO QUESTIONS FOR EACH EXTRACT.**

### EXTRACT ONE

You hear two friends discussing the topic of marketing.

#### 01 WHICH ASPECT OF COLLEGE PUBLICITY MATERIAL DO THE FRIENDS DISAGREE ABOUT?

- A** how useful the environmental rating system is.
- B** how well the different courses are described.
- C** how visually attractive the brochures are.

#### 02 IN THE WOMAN'S OPINION, COMPANIES LINK THEMSELVES WITH CHARITIES IN ORDER TO

- A** boost their profits.
- B** improve their image in society.
- C** distract attention away from other issues.

### EXTRACT TWO

You hear two friends talking about ways of keeping fit.

#### 03 WHAT IS THE WOMAN'S CRITICISM OF EXERCISING IN GYMS?

- A** Members get limited access to the facilities.
- B** The membership cost it too high for the service offered.
- C** It encourages exercise habits that lead to unhealthy lifestyles.

#### 04 HOW DOES THE MAN RESPOND TO HIS FRIEND'S CRITICISM?

- A** He objects to her making sweeping generalisations about gyms.
- B** He questions the value of excessive gym attendance.
- C** He suspects she'd enjoy a different type of gym.

### EXTRACT THREE

You hear a woman telling a friend about living in her capital city as a student.

#### 05 WHAT IS SHE DOING DURING THE CONVERSATION?

- A** admitting to regrets about her choice of place to study.
- B** complaining about challenges she's had to face.
- C** expressing her admiration for people in the city.

#### 06 WHAT DOES THE MAN GIVE THE EXAMPLE OF TREES?

- A** to support her main point
- B** to present a counter-argument to hers
- C** to express a reservation about her interpretation

**YOU WILL HEAR A STUDENT CALLED JOSH BRADY TALKING ABOUT VISITING SOUTH AFRICA AS PART OF HIS UNIVERSITY COURSE IN BOTANY. FOR QUESTIONS 7 – 14, COMPLETE THE SENTENCES WITH A WORD OR SHORT PHRASE.**

### TRIP TO SOUTH AFRICA

As well as his research project, Josh planned to write a **(07) REPORT** for a website while he was in Africa.

Josh's group planned to check out a particular region after a **(08) FIRE** that had occurred there.

Josh was surprised to see **(09) (RED) TEA** being grown in the first area they visited.

Josh describes the vehicle they travelled in as a **(10) SAFARI TRUCK**.

Josh uses the word **(11) NEEDLE(S)** to give us an idea of the shape of the leaves he found.

Josh was particularly impressed by one type of flower which was **(12) (DEEP) ORANGE** in colour.

Josh uses the word **(13) PARADISE** to convey his feelings about an area of vegetation he studied.

Josh really appreciated the view he got from the **(14) ROOF** of his accommodation.

**YOU WILL HEAR AN INTERVIEW IN WHICH TWO JOURNALISTS CALLED JENNY LANGDON AND PETER SHARPLES ARE TALKING ABOUT THEIR WORK. FOR QUESTIONS 15 – 20, CHOOSE THE ANSWER (A, B, C OR D) WHICH FITS BEST ACCORDING TO WHAT YOU HEAR.**

#### 15 WHAT DOES JENNY SAY ABOUT THE STORY WHICH MADE HER NAME?

- A** She'd been on the lookout for just a lucky break.
- B** She resented colleagues trying to take the credit for it.
- C** She wasn't actually responsible for the finished article.
- D** She asked for a more prestigious job on the strength of it.

#### 16 WHAT DOES JENNY SUGGEST ABOUT THE EDITOR SHE WORKED FOR ON HER FIRST NATIONAL DAILY NEWSPAPER?

- A** He respected her for standing up to him.
- B** He tended to blame her for things unfairly.
- C** He wasn't as unreasonable as everyone says.
- D** He taught her the value of constructive criticism.

#### 17 WHEN JENNY GOT HER OWN DAILY COLUMN ON THE NEWSPAPER, SHE FELT

- A** satisfied that the good work she'd done elsewhere had been recognised.
- B** relieved that it was only likely to be a short-term appointment.
- C** determined to prove exactly what she was capable of.
- D** unsure of her ability to make success of it.

#### 18 PETER THINKS HE GOT A JOB ON *CARP* MAGAZINE THANKS TO

- A** his academic achievements at college.
- B** his practical knowledge of everyday journalism.
- C** his familiarity with the interests of its main target audience.
- D** his understanding of how best to present himself at interview.

#### 19 PETER AND JENNY AGREE THAT COURSES IN JOURNALISM

- A** need to be supplemented by first-hand experience.
- B** are attractive because they lead to paid employment.
- C** are of little value compared to working on a student newspaper.
- D** provide an opportunity for writers to address contentious issues.

#### 20 WHEN ASKED ABOUT THEIR NOVELS, PETER AND JENNY REVEAL

- A** an ambition to gain recognition for their craft.
- B** a desire to develop careers outside journalism.
- C** a need to prove how versatile they are as writers.
- D** a wish to keep their journalism fresh and appealing.

**YOU WILL HEAR FIVE SHORT EXTRACTS IN WHICH PEOPLE ARE TALKING ABOUT CHANGING THEIR JOBS.**

### TASK ONE

**FOR QUESTIONS 21 – 25, CHOOSE FROM THE LIST (A – H) THE REASON EACH SPEAKER GIVES FOR CHANGING JOB.**

### TASK TWO

**FOR QUESTIONS 26 – 30, CHOOSE FROM THE LIST (A – H) WHAT EACH SPEAKER FEELS ABOUT THEIR NEW JOB.**

**WHILE YOU LISTEN YOU MUST COMPLETE BOTH TASKS.**

- A** unfriendly colleagues
- B** poor holiday entitlement
- C** lacking a sense of purpose Speaker 1 **(C) 21**
- D** needing more of a challenge Speaker 2 **(D) 22**
- E** the workload Speaker 3 **(A) 23**
- F** disagreements with superiors Speaker 4 **(G) 24**
- G** no prospect of advancement Speaker 5 **(E) 25**
- H** the physical environment

- A** encouraged by early results
- B** hopeful about future success Speaker 1 **(D) 26**
- C** delighted by a change in lifestyle Speaker 2 **(C) 27**
- D** relieved the initial uncertainty is over Speaker 3 **(E) 28**
- E** glad to be helping other people Speaker 4 **(B) 29**
- F** grateful for an increase in salary Speaker 5 **(G) 30**
- G** happy to feel in control
- H** satisfied with the training received